

BE THERE

THE MAGAZINE FOR
EVENT SUPPORT WORKERS

EVENT SUPPORT

All the fun of the fair

CROWDED HOUSE

How to recognise (and avoid) crowd problems

DO YOU KNOW WHAT IT IS YET?

Helping visitors to interpret art

ON THE SAFE SIDE

When safety's not the first thing on others' minds

LEND AN EAR

Why listening is half the art of conversation

PLUS:

How reliable are you?

Signage – what makes a good sign

Health and Safety legislation you should know about



BE THERE

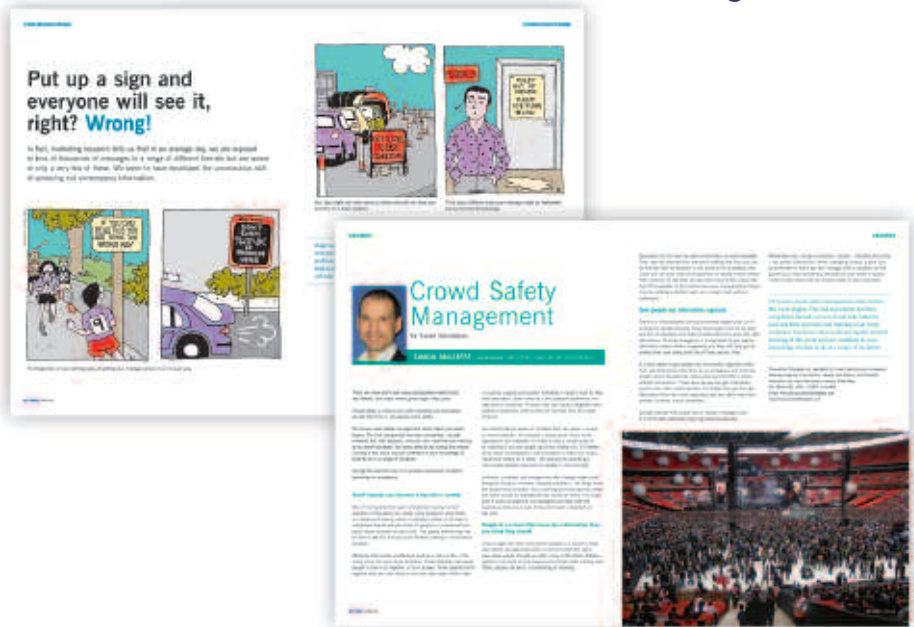
THE MAGAZINE FOR
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Throughout the UK, volunteering is seen as an important expression of citizenship and, at an economic value of around £40 billion per year, an important contributor to the economic, social and political fabric of the country. Volunteering is more than just the provision of an unpaid service. It is a superb way of engaging young people in wider society, of providing them with new and rewarding experiences and of developing skills they may not otherwise get the chance to learn. Recent findings of Generation V, a report on young people and volunteering for the Institute of Volunteering Research, found that around 73% of young people are involved in formal and informal volunteering, and that those who are understand its contribution to their personal development and experience. Event Volunteering is a great way of getting young people involved, whether at a concert or festival or at one of the increasing number of sporting events held across the UK each year. It's also a great way of recognising learning and of rewarding it with a nationally-recognised award.

Volunteers at local, regional and national events have already made a great commitment just by being there. Yet, if we're honest, we'd really like them all to have the opportunity to train for their roles, and there are lots of reasons why:

For event organisers, sound training provides a ready supply of competent and qualified personnel to meet the increasingly stringent requirements of health and safety legislation and it ensures best practice within a growing, but largely unaccredited, field of expertise. As volunteering is promoted largely through word of mouth, it will increase the numbers of those who make themselves available for volunteering because volunteers who are supported in their roles will describe their experiences positively. High volunteer turnover is expensive and can create quality problems; training provides one way of engaging volunteers in the longer term.

For the volunteers, training provides the skills and experience to improve employment chances, and the increased confidence that results. It creates satisfaction and provides the social interaction of teamwork, and it generates the respect and self-satisfaction gained from contributing to society. The certification achieved from a tailored, relevant qualification creates an opportunity for those who require it to go on to further education and training, and, for many, provides the incentive to volunteer.



With this in mind, **'BE There'** has been developed as a learner-friendly programme delivering not only the training required to enable event support workers to do their jobs well but also national accreditation so that those who take part in it can achieve a nationally-recognised qualification, the BTEC Certificate in Event Support.

To make sure that our event support workers can BE inspired, **BE There** is 21st Century learning – no exercise books and no workbooks; no need to sit behind a desk or at a computer. Everything required to make sure learners are good enough to BE at your event is contained in an easy-to-read magazine just like any of those you'd see in a supermarket or newsagent. It's full of interesting articles written by well-recognised experts in their fields in subjects such as:

- Crowd dynamics and control
- Event planning and control
- Emergency services provision
- Safety
- Corporate hospitality
- Sporting events
- Arts and Cultural Events

And the pages contain all sorts of interesting stories and tips for the successful event support worker, some of which are illustrated. A separate supplement and a podcast on our accompanying website provide information on assessment and accreditation. It's a great way to deliver learning, making it as easy and enjoyable as possible for those who've already shown us they'd rather be doing something practical with their time.



BE There, the BTEC Award in Event Support, consists of 3 units, each of 10 hours in length:

Unit 1 – Keeping People Safe at Events

Unit 2 – Communicating with People at Events

Unit 3 – Dealing with Large Numbers of People at Events.

The programme is available entirely as distance learning, although some organisations will choose to deliver an optional seminar programme around it as part of their ongoing volunteer support programme and marketing activities.

Training materials can be purchased directly from Flexible Text Limited, or the delivery of the qualification as an entire package on your behalf can be arranged. Where appropriate, this will include the establishment of a partner college and the provision of enrolment, learning materials, tutor support, assessment, accreditation and certification.

The Awarding body is Edexcel, a Pearson company, and the UK's largest awarding body, offering academic and vocational qualifications and testing to more than 25,000 schools, colleges, employers and other places of learning in the UK and in over 100 countries worldwide.

The BTEC Award in Event Support is at notional NVQ level on the National Qualifications Framework (learning aim reference 50015722). It falls under Sections 96 & 97 for funding purposes, and is listed at £236.38.

For further information and to buy training materials or packages for your volunteers please contact:

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or visit our website at www.great2volunteer.org to find out more, and use the 'contact us' page to make your enquiry.

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**BE
THERE**

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